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## Suisun Valley Vintners & Grape Growers Association Announces Suisun Valley Passport Sunday, April 18, 2010

Suisun Valley, CA: As Suisun Valley Vintners and Grape Growers Association continues to expand its strategic marketing plan, wine companies continue to enjoy substantive growth developments in consumer traffic into their valley.

Last year, the Suisun Valley Grape Growers formed an important Vintners Committee. **Suisun Valley Passport Sunday** was their inaugural event. The committee planned a day trip into Suisun Valley, in order for the public to enjoy what they have to offer. Consumers were invited to taste the excellent wines being produced in Suisun Valley. According to Committee Chair Ron Lanza of Wooden Valley Winery, "The proof of interest for our AVA came with tickets selling out within a very short amount of time. It was a very rewarding experience, and validated that all of our grape growers' efforts have been right on target." Lanza continues, "Consumers are encouraged to purchase their tickets early, in order to get one of the 400 limited tickets available."

Who: Five wine company locations (Ledgewood Creek, Suisun Valley Wine Co-op,

Tenbrink Family Winery, Winterhawk Winery, and Wooden Valley Winery)

What: Suisun Valley Passport Sunday

When: Sunday ~ April 18, 2010, starting at 12:00 p.m.

Where: Suisun Valley, California

Details: \$25 for the five sites, \$15 for a Designated Driver

- Tickets are available through each winery/tasting room location
- Each site will have a restaurant included in the ticket price
- Commemorative glasses and passport to be picked up at place of purchase
- Portion of ticket price will go to Northbay Hospice & Bereavement

For more information, contact Jo Diaz at [707] 620-0788 or jo@diaz-communications.com.

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